



Business, Marketing, and Information Technology State Superintendent Advisory Council

AGENDA

May 24, 2017

Quarterly Teleconference Call

Toll-Free Number: 877.820.7831

Access Code: 904899

Next Meeting: [August 2017 \(Please complete Doodle to finalize dates\)](#)

I. 9:00-9:05

- A. Welcome, [Introductions](#) (please update your contact information & indicated in Column A that you are present), Review Agenda
- B. Approve Minutes from November 17, 2016 Meeting
 - 1. Motion by: Tracey & Sarah
 - 2. Second by: Pam

II. 9:05-9:20

- A. WEBIT/WMEA Representative
 - 1. [WISELearn - Professional Organization Meeting Agenda](#)
 - a) Collaboration of 5 strategic professional organizations all supporting the vision of curation of resources in an open education resource portal
 - 2. [Short-Term Goals](#)
 - a) [Sample Resource](#)
 - b) Recommend: Resources

Content Area	Resource (include website reference)	Recommended By

- 3. [Professional Learning](#)
 - a) Recommend: Professional Learning
- 4. [Fall Convention](#)
 - a) Tentative [Full Conference Program](#)
 - b) [Attendee Registration & Vendor Registration](#)

- c) Presentation Proposal Form - contact WMEA or WEBIT
- B. Whitewater/Stout Representatives
 - 1. Spring Update Debrief & Recommendation for 2017-18
 - a) UW-Stout Update
 - (1) Brought in content experts
 - (2) No break out sessions
 - (3) Overall, participants enjoyed the topics and the vast amount of information
 - (4) Supportive to continue the discussions regarding the future--unsure if the event should be yearly or every other year
 - b) UW-Whitewater Update
 - (1) Technology Focus
 - (a) female participation in I.T. & STEM
 - (b) 3D Printing
 - (2) Innovation Center-facility tour & student panel on entrepreneurship opportunities at UW-W
 - (3) CESA 2
- C. Technical Incentive Grant
 - 1. 2017-18 & 2018-19 Lists
 - a) 2016 graduates are still pending
 - b) AB192 Bill is in the mix to support the future funding
 - (1) Current \$3 million
 - (2) Proposal \$1,000 per student per certification
- D. [Success Stories](#)

III. 9:20-9:35

- A. Marketing Youth Apprenticeship
 - 1. [Pilot Program Progress](#)
 - 2. [Updated Checklist](#)
 - 3. Introduce Curriculum Guide Review
 - a) [Conference Call Activity](#)
 - b) Post-Conference Call Task--Evaluating 5 Career Pathway Units
 - c) Questions by Council
 - (1) Council members may provide feedback at this time
 - (2) Student feedback is being gathered by Dane County School Consortium as they reach out to participating students, teachers and employers.

(3) When will this move out of the pilot phase? DWD and DPI still anticipate participation statewide in the Fall of 2017. Checklists are targeted for the end of June for reference by potential employers.

B. Upcoming Professional Development Opportunities

1. DECA Summer SBE Academy: July 24, 2017 (Sun Prairie High School)
2. Standards Based Grading/Curriculum Share Workshop: TBD

C. DECA

1. [International Career Development Conference Results](#)
2. [Wisconsin DECA Golf Outing - June 22, 2017](#)
3. [2017-2018 Wisconsin DECA Calendar "Limitless"](#)

IV. 9:35-9:40

A. [Financial Literacy](#)

1. Focuses on districts adopting Financial Literacy K-12 academic standards

B. [Accounting Education](#)

1. 3 day professional development sponsored by WICPA & AICPA

C. [Microsoft Imagine Academy](#)

1. Increased participation with certification
2. Funding is still uncertain for 2017-18 school year
 - a) Some schools are using technical incentive grant money

D. FBLA

1. National Leadership Conference Preview
2. 2017-18 Wisconsin FBLA "Elevate Your Future" [Calendar](#) & [Officer Team](#)

V. 9:40-9:55

A. Review Structure of Advisory Council

1. [Nomination Process](#)

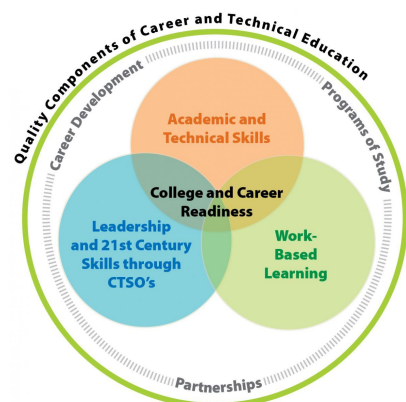
B. Review Overall Structure

C. Recommendations

1. Nominations will be processed through the DPI prior to the scheduled August in-person meeting.

D. [Value of BMIT State Superintendent Council](#)

1. Members provided feedback about their council experiences over the past two years.



VI. 9:55-10:00

A. Final Questions & Wrap-Up

B. Council Member Appreciation